

2013 U.S. JUNIOR WOMEN'S DOUBLEHANDED CHAMPIONSHIP

JUNE 22 -27, 2013
NEWPORT BEACH, CA

SPONSORSHIP OPPORTUNITIES



Dear Community Member,

I write to let you know about an opportunity that may interest you and your company. Bahia Corinthian Yacht Club is hosting the annual U.S. Junior Women's Doublehanded Championship, June 22-27. I invite you to participate as a sponsor for this championship, last held in Newport Harbor in 2002.

Sponsorships will support the young women, who will travel here from all parts of the country to participate in this elite sailing event. Many will use this experience to further their education in college sailing programs. Your sponsorship will help cover the costs of putting on this event.

I have included a Fact Sheet about the event and a description of the various sponsorship opportunities and benefits. In addition to the specific benefits associated with each sponsorship level, sponsors will enjoy increased name recognition and goodwill in the local community. The total sponsorship package offers exposure that can be more directly targeted, more effective, and less costly than traditional advertising methods.

After you have had a chance to review this information, I would be happy to answer any questions or design a sponsorship package to fit your specific requirements. I will contact you within the week to discuss this opportunity.

I look forward to your support in making this prestigious event a success. Thank you for your consideration.

Sincerely,

Elizabeth

Elizabeth Barden
Sponsorship Chair



949-338-3387

sponsorship@jwdchampionship.com



Prestigious US Sailing Association Event Hosted by

Bahia Corinthian Yacht Club 

As a sponsor, you can have the following opportunities for company exposure:

- LOGO ON BANNERS**
- LOGO AND LINK ON WEBSITE**
- MARKETING PRESENCE AT EVENT**
- LOGO AND AD SPACE IN PROGRAM**
- COMMERCIAL GRADE POP-UP**

...AND MANY OTHER BENEFITS

Sponsorships will support the young women who travel from all parts of the country to participate in this elite sailing event, providing transportation, meals and seminars for the week.

Many of these young women will use this experience to further their education in University sailing programs.

Admiral
\$5,000

Logo on 2013 BCYC JWDC merchandise
Full Page Ad Space in 2013 JWDC Program
Sponsor of 2013 BCYC Taco Tuesday Series (May – September)
Sponsor Recognition in 2013 JWDC Program and BCYC JWDC Materials
Luxury Yacht Race Viewing on 2013 JWDC Race Days
Teardrop flag (keep after the event)
Company Marketing Table at BCYC during 2013 JWDC Event
Premier Logo placement/ link on BCYC's JWDC website
Logo placement on 2013 JWDC and 2013 BCYC Taco Tuesday Banners
BCYC Club Access for 2013 JWDC Event

Commodore
\$2,500

Half Page Ad Space in 2013 JWDC Program
Sponsor Recognition in 2013 JWDC Program and BCYC JWDC Materials
Company Marketing Table at BCYC during 2013 JWDC Event
Logo Placement/logo link on BCYC's JWDC website
Logo on 2013 JWDC Banners
BCYC Club Access for 2013 JWDC Event

Pop-up Tent
\$1,250

10 x 10 White Pop-Up Tent, Full Color Logo all 4 Sides with Carry Case
Limited Quantity – Yours to keep after the Event
Sponsor Recognition in 2013 JWDC Program and BCYC JWDC Materials

Captain
\$950

1/4 Space Ad Space in 2013 JWDC Program
Sponsor Recognition in 2013 JWDC Program and BCYC JWDC Materials
Logo Placement/logo link on BCYC's JWDC website
Logo on 2013 JWDC Banners
BCYC Club Access for 2013 JWDC Event

Supporter
\$100

Mention in 2013 JWDC Program



Pop-Up Tent



10' x 10'
Pop-up Tent



- Patented H/D powder-coated, rust resistant steel frame.
- Commercial grade, PV coated, 600 denier, heavy-duty polyester.
- Full color, dye-sublimated 10x10 canopy. • Logos imprinted on 4 sides; Peaks and Valances. • UV inhibited / Waterproof / Mildew Resistant





SPONSORSHIP AGREEMENT

Company: _____
 Contact: _____
 Phone: _____
 Address: _____
 City, State, Zip _____
 E-Mail _____
 Website _____

SPONSORSHIP LEVEL CHOICE

**Payment due no later than March 15, 2013
 for greatest exposure**

Please make checks payable to BCYC, with JWDC on the info line

- () ADMIRAL\$5,000
- () COMMODORE\$2,500
- () POP-UP\$1,250
- () CAPTAIN\$ 950
- () SUPPORTER\$ 100

Authorized by (printed name): _____

Signature: _____ Date: _____

CONTACT: EB Barden, sponsorship@jwdchampionship.com, 949-338-3387